

Internet Package

Combining radio with online significantly enhances response



Whether your clients are selling cars, cans of food, finance or fashion, Newstalk can increase click through to their sites.

Increase the response rates of your digital marketing by supporting it with radio advertising on Newstalk. Advertise when the highest proportion of our listeners are on line. We will also include spots between 8am–9am for those people that go online as soon as they get into work.

- *Newstalk 106-108 fm has the highest audience profile of daily internet users of any national station; 57%
- Only radio can be consumed while surfing the net.
- Radio consumption and internet use are especially complimentary whilst search engines are being used.

Internet Pack	40 Spots per week
Mon- Fri	5 x Breakfast 0800-0900
	25 x Right Hook & Off the Ball 1800-2200
Weekends	10 x 1000-2200
Surfer Bonus	15 x 0600-2400

Contact Details

To book this package or for more information contact us on:

Email sales@newstalk.ie

Phone 01-644 5100

* Source JNLR/TNS mrbi Jan-Dec 09

newstalk.
106-108 fm