

# newstalk.

106-108 fm

www.newstalk.ie   



## ***Live GAA Package***

Newstalk are proud to broadcast ***exclusive live coverage of the All-Ireland Football and Hurling Championship.*** Newstalk will take you right through from the preliminary rounds through to the All-Ireland Quarter Finals, covering all 4 provinces and qualifiers. ***GAA will form the integral part of Newstalk Sports*** Saturday and Sunday across the duration of the Football and Hurling Championships.

Newstalk will bring you action involving main contenders like Cork, Dublin, Kilkenny, Tipperary, Tyrone and surprise packages like Monaghan, Roscommon and Sligo, featuring Newstalk's own commentary. But it doesn't stop there. Newstalk is the home for all the best ***pre and post match analysis*** featuring ***GAA legends*** past and present like ***Eugene McGee, Bernard Flynn, Jamesie O'Connor, Daithi Regan, Colm Parkinson and Conor Deegan***

To take advantage of these new and exclusive rights we are offering you a chance to place your ad directly before during and after every live game we broadcast throughout the year.

### **Exclusivity**

Not only is this package exclusive to Newstalk but buying this package will give advertisers assured industry exclusivity during all our live match coverage.

### **Action**

May - August

20 GAA Championship Matches – Saturday and Sunday

### **Breakdown**

30 Second Spots

6 Spots per match

2 spots during the build up of the match

2 spots at half time

2 spots during the post game analysis

### **Audience**

120 spots during the season

All Adult Reach 197,000

Frequency 50.3

Cost: €9,000 for the season

***\*Package will be sold on a first come first serve basis with no provisional bookings***